

|| 2022 Cultural Participants Initiative Cultural Experts Training Course Curriculum ||

[Advance Session]

Course 1. CID-UNESCO (Performing Arts)

1. Training Course Overview

Title	Capacity Building Project for Local Performing Arts Festival Production
Goal	To develop the capabilities as festival planning experts and deliver as much know-how and knowledge in local and international festival.
Duration	Online Training: Sept. 19 th (Mon.) – Sept. 30 th (Fri.), 2022 (2 weeks)
	Invitational Training: Oct. 31 st (Mon.) – Nov. 25 th (Fri.), 2022 (4 weeks)
Location	Online Training: Google Classroom
	Invitational Training: Seoul, Republic of Korea
Training Institution	Seoul Section of the International Dance Council (CID-UNESCO)

2. Curriculum

Objectives	Contents	Remark
Week 1-2. Online Program		
<input type="checkbox"/> Theory and a Case Study of Performing Arts Festival	1. Orientation	
	2. Theory of Local Performing Arts Festival	
	3. A Case Study of Performing Arts Festival in Korea	
	4. Action Plan Mentoring (Team Project)	
Week 3. Invitational Program		
<input type="checkbox"/> Production and Funding for Performing Arts Festival	1. Developing and Production of Performing Arts Festival	
	2. Funding for Performing Arts Festival	
	3. Project Proposal Mentoring (Team Project)	
Week 4. Invitational Program		
<input type="checkbox"/> Organization and management of Performing Arts Festival	1. Organization of Performing Arts Festival	
	2. Operation and Management of Performing Arts Festival	
	3. Project Proposal Mentoring (Team Project)	
Week 5. Invitational Program		
<input type="checkbox"/> International Exchange and Future of Performing Arts Festival	1. International Exchange and Invitation	
	2. The Future of Performing Arts Festival	
	3. Project Proposal Mentoring (Team Project)	
Week 6. Invitational Program(Practical Training)		
<input type="checkbox"/> Practical Activity	1. Field Practice: Field Practice for Excellent Project Proposal	
	2. Expert Interview: Practical Consulting	

Course 2. Trust Dance Company (Performing Arts)

1. Training Course Overview

Title	Expanding the value of Art and its Diversity
Goal	To think and experience the future art, and create work for children, teenagers, refugees and disabled.
Duration	Online Training: Sept. 19 th (Mon.) – Sept. 30 th (Fri.), 2022 (2 weeks)
	Invitational Training: Oct. 31 st (Mon.) – Nov. 25 th (Fri.), 2022 (3 weeks)
Location	Online Training: Google Classroom
	Invitational Training: Seoul, Republic of Korea
Training Institution	Trust Dance Company

2. Curriculum

Objectives	Contents	Remark
Week 1. Online Program - OT and The Future of Art		
<input type="checkbox"/> Orientation	1. OT – Cultural Partnership Initiative	
	2. Personal Introduction – Who am I	
	3. Training Content and Direction – Lesson Planning	
<input type="checkbox"/> Understanding Contemporary Art and Culture	1. Changes After COVID19 – Pre-pandemic, post-pandemic	
	2. Possibilities and Prospects of NFT Art – Art informatization process	
	3. Expanding Comprehensive Diversity Value – Introducing the art of the disability	
	4. Project on Climate Crisis & Change – Exploring the climate crisis, discussing empathy and communication through art	
Week 2. Online Program – Status of Performing Arts in Korea		
<input type="checkbox"/> Introducing Performing Arts Organizations (Group Focused)	1. Production for Children and Youth – Process for producer	
	2. Case for Contemporary Dance– Trust Dance Theatre Art World	
	3. Way of Revitalizing Local Festival – Local festival planners’ workshop	
Week 3. Invitational Program - Principles of Movement		
<input type="checkbox"/> Elements of Improvisation	1. Movement Research – improvisation, contact impro	
	2. Somatic & Anatomy – Focusing the Alexand Technic	
	3. Relationship Between Body and Movement – Forces relationship and floor	
Week 4. Invitational Program - Understanding the Art of Disability		
<input type="checkbox"/> We Must Go Together	1. Movement Analysis by the Disability Type – Observe various movements	
	2. Principles of Movement of the Disabled Dancers – ‘Cane & Movement’ Workshop	
Week 5. Invitational Program - Learn Traditional Dance		
<input type="checkbox"/> Traditional and Folk Dance	1. Traditional Korean Mask Dance – Bongsan mask dance	
	2. African Dance – Learn West African Dance	
Week 6. Invitational Program(Practical Training) – Showcase		
<input type="checkbox"/> Stage Technology and Production	1. Creation and Production Process - Performance	

Course 3. Sejong University (Popular Music)

1. Training Course Overview

Title	Music Production Expert Training Course
Goal	To enhance popular music planning and production capabilities and maximizes the effectiveness of education by providing differentiated educational programs.
Duration	Online Training: Sept. 19 th (Mon.) – Sept. 30 th (Fri.), 2022 (2 weeks)
	Invitational Training: Oct. 31 st (Mon.) – Nov. 25 th (Fri.), 2022 (4 weeks)
Location	Online Training: Google Classroom
	Invitational Training: Seoul, Republic of Korea
Training Institution	Dept. of University-Industry Cooperation, Sejong University

2. Curriculum

Objectives	Contents	Remark
Week 1. Online Program		
<input type="checkbox"/> Online Orientation	1. Introduction to Business and Education 2. Education Needs Survey	
<input type="checkbox"/> Overview and Trend of Music Content	1. Changes in the Music Industry – Changes in distribution environment and copyright environment 2. Trends in Music Content – Evolution of the media platform 3. Presentation of Distribution Case by Country (1) – Music content distribution case 4. Presentation of Distribution Case by Country (2) – Analysis of major domestic distribution channels 5. Changes in the Music Industry in the Country of origin – Announcing changes in the music market	
<input type="checkbox"/> Distribution Channel Overview and Copyright Management	1. Distribution Case Analysis - Content and type by media 2. Types of Copyright - Copyright and Adjacent Rights 3. Copyright Precedent by Distribution Type - Copyright Environment Changes and Cases	
<input type="checkbox"/> Music Production Using Marketing Techniques	1. Marketing Mix of K-content - Marketing of K-Pop Artists 2. STP / 4P Strategy of Content - Planning for writing project proposal	
Week 2. Online Program		
<input type="checkbox"/> Overview of Content and Artist Development and Management	1. Content Development and Production - The whole process of content creation 2. Artist Discovery and Production - Artist discovery and production management 3. Management Techniques by Media - Characteristics and differences by platform 4. Examples of Domestic Marketing Mix - Analyze the artist's plan	
<input type="checkbox"/> Changes in Recent Record Production Environment and Latest Trends	1. Artificial Intelligence Songwriting - Application of production using the composition tool 2. Immersive Content - Dolby Atmos Implementation Practices 3. Convergence Content and New Media - Video music and sound production 4. Portfolio and Project Proposal - Presentation and mentoring support	

Week 3. Invitational Program		
<input type="checkbox"/> Distribution Channel Planning and Management	1. Orientation / Q&A – Training schedule and institution introduction, etc.	
	2. Project Proposal Goal Setting – Establishment of project proposal preparation plan	
<input type="checkbox"/> Music Production Basic Course	1. Introduction to Music Production (1) – Individual portfolio analysis	
	2. Introduction to Music Production (2) – Check feedback and supplements	
	3. Introduction to Music Production (3) – Information on the use of facilities and equipment	
Week 4. Invitational Program		
<input type="checkbox"/> How to Write a Business Plan (Planning Practice Workshop)	1. Marketing Mix of K-content - Marketing of K-Pop Artists	
	2. STP / 4P Strategy of Content - Planning for writing action plan	
	3. Presentation of Project Proposal format - Creating a proposal using a word processor	
<input type="checkbox"/> Copyright Law and Music Distribution Management	1. Music Business (1) - Overview of music business	
	2. Music Business (2) - Overview of the music industry	
	3. Presentation of Domestic Distribution Cases (1) - Cases of distribution of local music contents	
	4. Presentation of Domestic Distribution Cases (2) - Analysis of major domestic distribution channels	
Week 5. Invitational Program		
<input type="checkbox"/> Distribution Channels and Planning	1. Content and Artist Development- Introduction to Content Creation/Marketing	
	2. Understanding Content Creation - Management techniques by media	
<input type="checkbox"/> Copyright Law and Cases	1. Basic Concepts of Copyright Law - Introduction to copyright law and precedent	
	2. Classification of Music Copyright - Introduction of performance rights, adjacent rights, etc.	
	3. Music Copyright Market - Copyright market and structure	
<input type="checkbox"/> Practical Training - Music Production	1. Individual Reference Announcement - Portfolio creation Direction	
	2. Music Production Practice (1) - Lab use	
Week 6. Invitational Program(Practical Training)		
<input type="checkbox"/> Copyright and Law and Cases	1. Copyright Law World Trend - Precedent and issue analysis	
	2. Copyright Law National Trends - Announcement of national copyright law investigation	
<input type="checkbox"/> Music Production	1. Music Production Practice (2) - Practice using the latest plugins	
	2. Music Production Practice (3) - Professional equipment practice	
<input type="checkbox"/> Mixing & Mastering	1. Dolby Atmos Overview - How to create AR/XR content	
	2. Mixing Plugin - Mixing practice using VST	
	3. Recording and Audio Techniques - Content creation through recording practice	
<input type="checkbox"/> Special Lectures and Company Tours	1. 'Curiosity Studio' Tour – K-content and entertainment trends	
	2. Tour 'R&W Entertainment' - Provision of facilities and experience opportunities	

[General Session]

Course 4. ENCD (Publication)

1. Training Course Overview

Title	Capacity Building on Creating Book Contents for Children's Education
Goal	To activate reading education and publishing industry for children's education by strengthening capacity on planning and utilizing book contents for children.
Duration	Online Training: Sept. 19 th (Mon.) – Sept. 30 th (Fri.), 2022 (2 weeks)
	Invitational Training: Oct. 31 st (Mon.) – Nov. 18 th (Fri.), 2022 (3 weeks)
Location	Online Training: Google Classroom
	Invitational Training: Busan, Republic of Korea
Training Institution	Educational Development Cooperation Network (EDCN)

2. Curriculum

Objectives	Contents	Remarks
Week 1-2. Online Program		
(Module 1) Planning Contents for Children's Book		
<input type="checkbox"/> Understand the Process of Publication and Planning Children's Book	1. Understanding of publication process	
	2. Contents and trend of children's book	
	3. Understanding of planning children's book	
<input type="checkbox"/> Understand the Key Elements of Writing and Editing Children's Book and Carry out the Following Practicums	1. Process of writing & editing for children's book	Invitational
	2. Practical activities of writing and creating children's book	
	3. Consulting on planning children's book	
Week 3-5. Invitational Program		
(Module 2) Creating Digital Contents		
<input type="checkbox"/> Understand and Utilize Illustration and Video Production Program for Creating Children's Book	1. Illustration of children's book and its trend	
	2. Understanding of illustration program	
	3. Practical training on utilizing an illustration program	
	4. Understanding of video production program	
	5. Practical training on utilizing a video production program	
(Module 3) Educational Program Design Using Various Contents		
<input type="checkbox"/> Designing Educational Programs by Using the Contents of Children's Book	1. Planning educational program using created contents	
	2. Case study on program using contents of children's book	
(Module 4) Action Plan		
<input type="checkbox"/> Consulting and Performance Review <input type="checkbox"/> Final Presentation of Action Plan		
(Module 5) Understanding Korean Culture		
<input type="checkbox"/> Korean Culture Tour		

